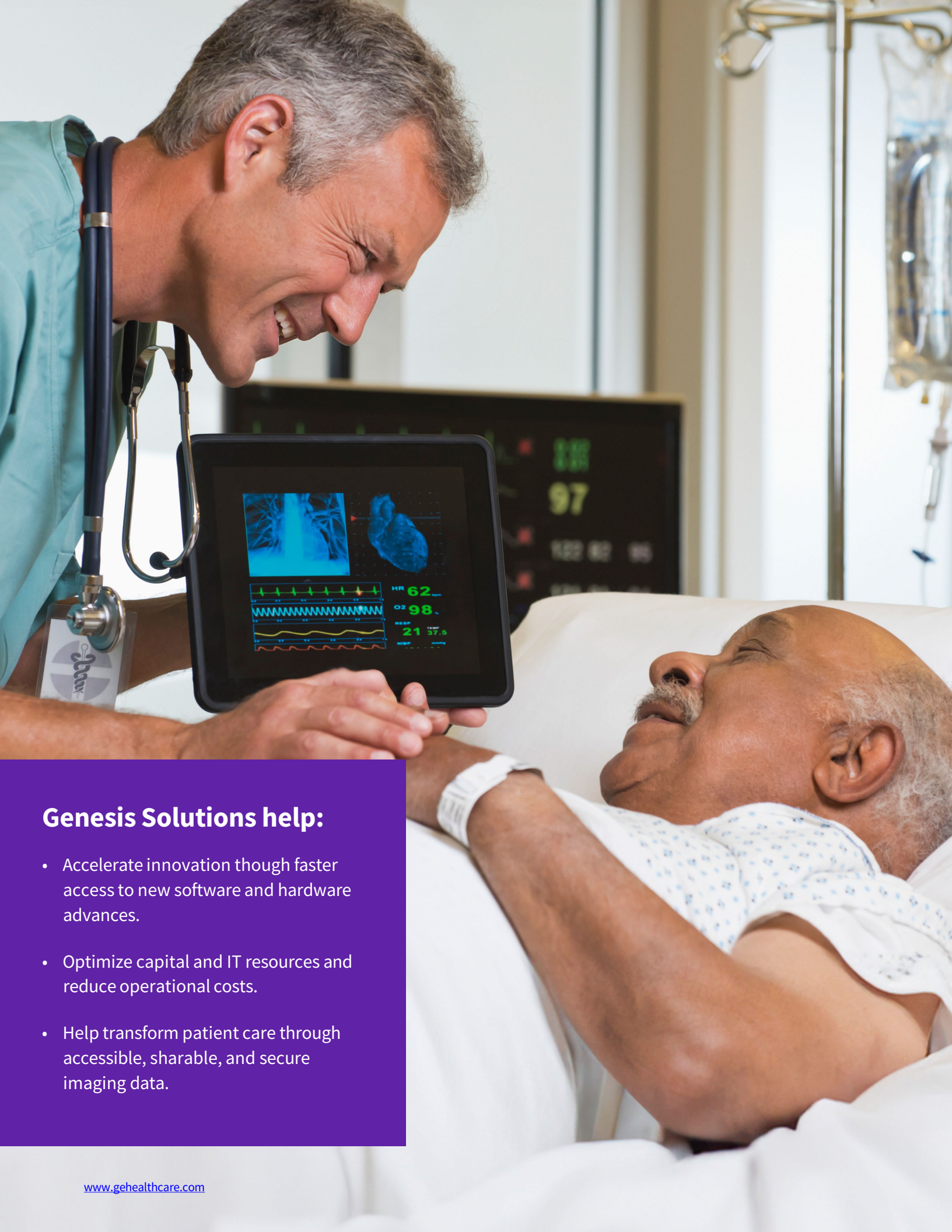




GE HealthCare

Genesis™

The future of Enterprise
Imaging starts here



Genesis Solutions help:

- Accelerate innovation through faster access to new software and hardware advances.
- Optimize capital and IT resources and reduce operational costs.
- Help transform patient care through accessible, sharable, and secure imaging data.

Introducing Genesis™ Solutions for enterprise imaging.

Genesis Solutions help increase the pace of digital transformation through a unique hybrid-cloud approach for enterprise imaging that offers the best advantages of cloud hosted and on-premise applications.

Managing and supporting rapidly evolving technologies alongside a mission to simplify infrastructure and operations enhances both efficiency and precision. There are always challenges, such as demands on time, the complexity and cost of acquiring and deploying new on-premises software and related hosting infrastructure, as well as strained IT teams and budgets.

To assist imaging and radiology organizations of any size address these challenges, GE HealthCare has worked closely with its customers and partners such as AWS to create and provide a new line of solutions. Offered under the Genesis brand, these

SaaS offerings are designed to provide healthcare organizations keep pace with the rapid pace of digital transformation through faster access to new software and hardware advances, greater scalability and affordability, and more accessible data and applications.

Through a hybrid-cloud approach that provides cloud optimized solutions seamlessly integrated with on-premise imaging devices and enterprise solutions, this approach provides GE HealthCare customers with a capital efficient option for staying current with advances in diagnostics and workflow efficiency while at the same time reducing administrative complexity and cost.

Optimize your infrastructure with the comprehensive and integrated solutions from GE HealthCare

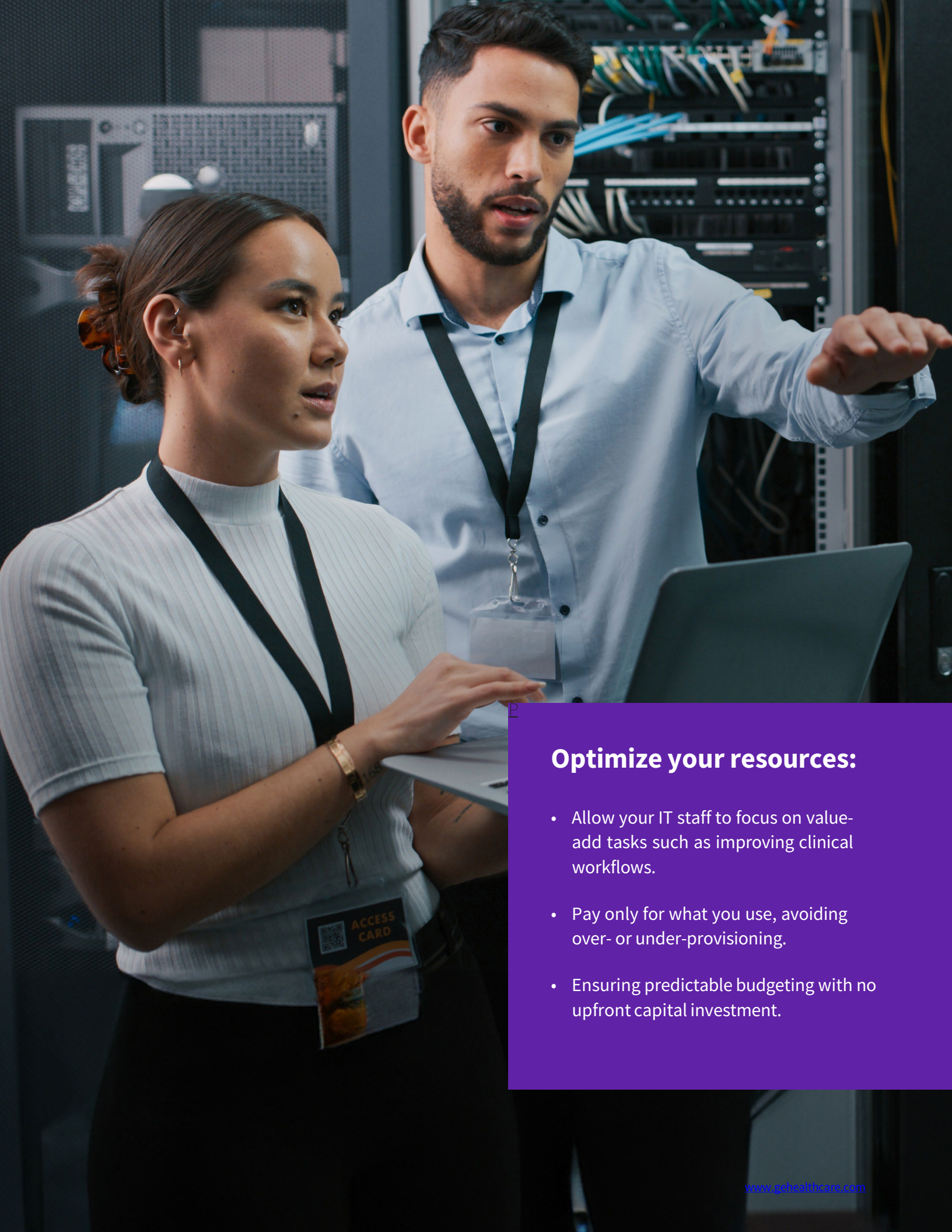
Genesis Enterprise Imaging Solutions provide a complete approach to imaging, ensuring all components work seamlessly together. By streamlining workflows and imaging workstreams with integrated solutions, we reduce complexity and improve efficiency.

Genesis solutions can help support seamless interoperability between imaging systems, EMRs, and other healthcare IT infrastructure, while future-proofing your imaging capabilities with scalable solutions that grow with your organization.

- **Secure, Always-On:** Secure, always-on applications and data access paired with fully managed services at a predictable cost, can help transform your operational and business models of medical imaging.
- **Enhanced Performance and Simplified Data Management:** Offered via a cloud hosted Software as a Service model, our Genesis

enterprise imaging solutions simplify how physicians and IT personnel consume and interact with data. An optional zero footprint viewing application can provide greater accessibility across care networks.

- **Scalability and Reliability:** With nearly unlimited data storage and computing power from AWS, you can eliminate concerns about running out of storage. And our AWS infrastructure means your organization gains a fast and secure off-site backbone to manage even the most CPU intensive applications as well as petabytes of data.



Optimize your resources:

- Allow your IT staff to focus on value-add tasks such as improving clinical workflows.
- Pay only for what you use, avoiding over- or under-provisioning.
- Ensuring predictable budgeting with no upfront capital investment.



Reliable, Secure, and Efficient Imaging Solutions

Genesis VNA:

Genesis VNA¹ is a cloud-hybrid, fully managed vendor neutral archive solution that unifies and intelligently manages patient data, images and enterprise content. Through a standards-based design that unifies and intelligently manages patient data, images and enterprise content, It helps organizations reduce the IT footprint and staff burden of maintain a centralized image store.

It can be deployed with an optional zero-footprint viewing solution that is easily accessed via a web browser with no installation required, ensuring easy access to patient exams for referring physicians and clinicians, regardless of their location.

Genesis Storage:

Designed for GE HealthCare Enterprise Archive customers, Genesis Storage built on a hybrid cloud model, is a fully managed storage solution. It can augment or fully replicate on premise storage, as well as provide an easy migration path to other cloud solutions such as Genesis VNA.

The flexibility of Genesis Storage allows healthcare organizations to scale their storage needs based on their changing requirements, whether it's a small radiology group or a large IDN. The robust data protection mechanisms provided by AWS helps to ensure that data remains safe from unauthorized access or loss.

A relationship that delivers peace of mind.

Work with vendors and technologies you know and trust for reliable outcomes.

We know there are numerous healthcare IT companies to choose from – and selecting a vendor for your enterprise imaging needs requires significant consideration. We also know you need to think about the future, and how your investment will be supported. That's why in addition to technology solutions, GE HealthCare has a team of workflow and application specialists with decades of clinical and IT experience to work with imaging organizations like yours to ensure your investments in our applications realize real, tangible outcomes for your organization.



Together, we can create a world where healthcare has no limits.

GE HealthCare is a leading global medical technology, pharmaceutical diagnostics, and digital solutions innovator, dedicated to providing integrated solutions, services, and data analytics to make hospitals more efficient, clinicians more effective, therapies more precise, and patients healthier and happier. Serving patients and providers for more than 100 years, GE HealthCare is advancing personalized, connected, and compassionate care, while simplifying the patient's journey across the care pathway. Together our Imaging, Ultrasound, Patient Care Solutions, and Pharmaceutical Diagnostics businesses help improve patient care from diagnosis, to therapy, to monitoring. We are an \$18.3 billion business with 50,000 employees working to create a world where healthcare has no limits.

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Genesis Solutions are only available in USA, UK and Canada.

1. Genesis VNA is a solution made up of Enterprise Archive and Centricity™ Universal Viewer Zero Footprint Client.