



Medical Technology Advanced Services

What is MTAS?

GE HealthCare's Medical Technology Advanced Services was created to address the dynamic technology challenges health systems face in ever-evolving patient care.



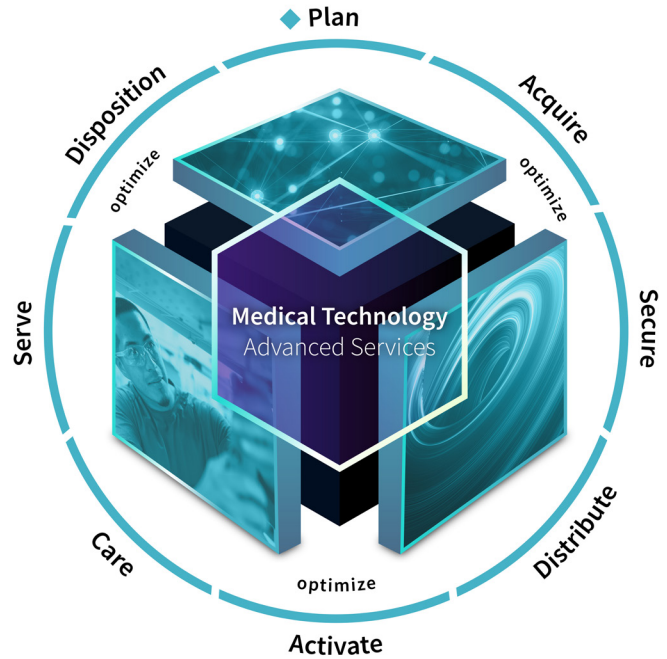
Each health system is uniquely intricate. As a leader, you navigate complex organizational realities every day, balancing excellent patient care with empowering your teams and future-proofing your technology ecosystems. You're constrained by budgets, human resource limitations, and uncertain global supply chains. What's more, your teams often operate in silos, sourcing diverse technologies and processes to meet targeted goals. It's a lot! And holistic impact is very challenging.

Now picture a new approach. What if you could unite your leadership team under a single, transformational, agnostic medical technology strategy? What if, from primary care to complex specialties, from nursing to administrative, and from financial to procurement, your health system could be holistically equipped and prepared to sustainably achieve long-term objectives?

Our Mission is to enable yours. GE HealthCare knows health systems and is focused on advanced medical technology, services, and research and development. MTAS brings you together with the best of our people, processes, and technology to enable your transformative vision for clinicians, facilities, patients, and communities.

How it Works

MTAS is a revolutionary portfolio of services to manage medical technologies through every aspect of their full lifecycle. Those services are Plan, Acquire, Secure, Distribute, Activate, Care, Serve, and Disposition, and they foster transformative synergy across your entire health system.



Our Process

01 Plan

Holistic Technology Assessment and Asset Planning

Medical technology asset assessment across facilities and health systems is complex and requires a deep current state understanding of devices, dispersed data insights, and the clinical lifecycle of each asset category. Future state planning is optimized with a clear vision of appropriate technology for community care models and maximized investment strategies. GE HealthCare's Plan discipline combines data stratification, collaboration with clinical experts, and processes to facilitate truly holistic technology planning.

02 Acquire

Medical Technology Strategic Sourcing

Focused on creating a fit-for-purpose equipment fleet, Acquire brings together real-time asset data with leading industry processes. This service evaluates fleet right-sizing, examines rental and mobile asset stratification, implements standardization methods, and delivers insights to optimize investment and maximize readiness.

03 Secure

Networked Device Risks and Cyber Security

The pace of evolving digital threats targeting health systems and medical technology continues to rise alarmingly. GE HealthCare Secure brings depth of experience, continuous R&D, and collaboration to take on the challenge. We work side-by-side with your information and security leadership to implement strategies that are unique to medical technology, interweaving them into day-to-day security operations. Proactive monitoring, compliant remediation, active threat scouting, and safe integration of AI are just a few examples of what you can expect.

04 Distribute

Asset Movement Within Hospitals and Across Health Systems

To meet care goals, the right assets must be ready in the right locations at the right time. Through real-time digital ecosystems, lean methodologies, and continuous optimization, Distribute collaborates with your asset management team to fine-tune optimal asset movement. Periodic Automatic Replenishment – PAR and centralized warehousing to avoid capital redundancies are just a few ways we optimize your asset distribution. Let's remove roadblocks for care teams when it comes to asset readiness to meet patient care needs.



05 Activate

Lifecycle Change Management

Through Activate, you have access to GE HealthCare's vast experience in operationalizing complex programs and operating infrastructure. We work with you through all phases of the program and establish governance standards across your health system. This ensures that the program aligns with your organization's goals and delivers the outcomes intended.

07 Serve

Agnostic Equipment Service Development

GE HealthCare always approaches your programs with a fit-for-clinical-need focus. That means we work either as your direct provider or as a powerful complementary partner with tools, digital real-time ecosystems, and other resources to ensure widely diverse organizational outcomes across your entire health system. Our services organization is continuously evolving its people, processes, and technology to meet the ever-evolving needs of your health system.

Medical Technology Advanced Services by GE HealthCare is powered globally and delivered locally, ensuring access to a partner of scope, scale, and experience in each of these disciplines.

Our teams are mission-driven to create the future of care alongside our health system partners. A collaborative mindset, joint governance structures, continuous optimization, and advanced medical technologies enable your health system to set and achieve audacious yet sustainable goals in transformative care.

06 Care

Clinical Outcomes and ROI

The only way to achieve your health system's care goals and continually meet ever-higher standards is to constantly evaluate and improve. Under Care, GE HealthCare collaborates with your clinical teams to enhance utilization, clinical satisfaction, and meet or exceed patient care goals. We keep programs under continuous evaluation, ensuring alignment with evolving requirements and the changing needs of community care.

08 Disposition

Asset Retirement Strategies

A critical aspect of maximizing medical technology investment is sound end-of-lifecycle planning. GE HealthCare's comprehensive approach under Disposition creates a data-driven capital investment plan, providing your health system with a 5-year runway to align asset retirement with organizational goals. We also customize retirement through direct resales, eCommerce platforms, global auctions, sustainable recycling, and non-profit certified donation.



To learn more about how Medical Technology Advanced Services can transform your health system, please visit us online.

gehealthcare.com/services/mtas



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