GE HealthCare

Introducing Medical Technology Advanced Services

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Medical Technology Advanced Services has been specifically developed to address the need of our ever-evolving health systems and the dynamic environmental factors that present ongoing challenges in providing care to patients every day. With a wealth of experience in health systems, ongoing advancements in research and development, and driven by our mission to enable yours, GE HealthCare's Medical Technology Advance Services is shaping the future of sustainable transformative care with you. The best of our people, processes, technology, and continuous optimization enabling your clinicians, patients, and communities.

Managing your health system is a complex undertaking, uniquely tailored to its specific intricacies. As a Health System leader, you navigate through a myriad of environmental factors and forces, requiring strategic planning to maintain the delicate balance of optimized patient care, empowering care teams, and future-proofing your technology ecosystems. All of this must be achieved while juggling budget constraints, human health resource limitations, and the uncertainties of volatile global supply chains.

Health system transformation requires a different approach. Every member of your leadership team, spanning from transformation

officers to nursing, financial, and procurement officers, oversees complex disciplines, each requiring a dedicated partner focused on delivering targeted outcomes. Collaborating with GE Healthcare's Medical Technology Advanced Services ensures a commited focus, fostering successful integration across all departments and divisions for a comprehensive transformation strategy. Our services are designed to meet your organization's unique needs, aligning with your journey towards sustainability and long-term performance objectives for your Health System.

Sustainable health system transformations

Spanning across the diverse disciplines of your organization, Medical Technology Advanced Services harnesses the full spectrum of wing-to-wing transformation, ensuring optimized sustainability throughout the entirety of its life cycle.

Built to meet you where you are in your organizational needs, GE HealthCare will curate the specific services needed to continue your transformation journey.

Portfolio summary

Plan, holistic technology assessments and asset planning

The challenges in medical technology asset planning across a hospital and health system are complex, involving a wide range of current state device legacies and dispersed data insights for a true holistic view. Understanding the lifecycle and clinical functionality of each asset category is daunting. In future state for capital planning needs, deciding on the appropriate levels of technology in stratification with community care model needs have an impact in maximizing the right investment strategies. GE HealthCare's **Plan** discipline provides an approach that combines data stratification, collaboration with clinical experts, and processes to facilitate holistic technology planning.

Acquire, medical technology strategic sourcing

Focused on fit-for-purpose fleet sizing, this strategy brings together real-time asset data technology with leading industry processes. **Acquire** evaluates equipment fleet right sizing, examines rental and mobile asset stratification, implements standardization methods across the health system, and offers insights into maximizing the investment of each asset through capital planning readiness.

Secure, network evaluations and cyber security

The need to **Secure** networks and bring forward security operation services that stay ahead of the exponential pace in which threats are developed to find new ways to target health systems continue to raise concerns across health system. A key focus requires next level depth of experience, continuous R&D and collaboration with health system security operation teams. It's time for a strategy that is interwoven into your asset management foundations and brings forward bespoke

industry continuous R&D around proactive monitoring, remediation practices that are legislation and governance compliant, leads the industry in active scouting for developing threats and enables safe usage of AI for clinical teams as a few examples. With GE HealthCare's Secure we work side by side with Information and Security Officers and their organizations to round out the day-to-day security operations to mature the health systems OT requirements that is unique to medical devices.

Distribute, asset movement within a hospital and across your health system

The focus across **Distribute** ensures optimal asset movement. The goal is to have the right assets in the right locations at the right times, ready for clinical use. This is made possible through real-time digital ecosystems, lean methodologies, and continuous program optimization by asset management leaders and fine-tuning PAR (Periodic Automatic Replenishment) levels across your sites. On a broader scale, asset distribution may involve centralized warehousing and asset stock sharing to minimize capital redundancies for the entire health system.

Activate, Lifecycle change management

Activate provides customers access to the depth of experience GE HealthCare has in operationalizing complex programs and operating infrastructure. We address the various phases of program maturity and establishes governance standards through collaborative efforts with the health system. This ensures that the program aligns with the health system's goals and delivers the required outcomes as intended.

Optimize, clinical outcomes and ROI

Optimize involves collaborating with clinical teams to enhance fleet utilization, clinical satisfaction, and achieve patient care goals, all while optimizing the return on operating investments for the organization. The program management teams under **Optimize** are in a continuous evaluation state, ensuring that program deliverables align with the evolving needs of your organization as it keeps pace with community care requirements across the health system.

Serve, agnostic equipment service delivery

Harnessing asset service delivery to support clinical outcomes with our mission to **Serve** "asset readiness for clinical use." Agnostic service delivery means a service program that holistically works across each department to optimize the asset readiness strategy in a fit-for-clinical-need perspective. We complete this work either as your direct provider or by complementing in-house service organizations with tools, digital real-time ecosystems and resources to enable their organizational outcomes.

Disposition, asset retirement strategy

Completing the transformation is an asset **Disposition** strategy that maximizes the initial investment of each device within your fleet. This comprehensive approach, coupled with data-driven capital planning, affords your organization a holistic 5+ year runway to meet your organization priorities in asset disposition for the lifecycle journey of each asset. The disposition strategy customizes the asset retirement plan through direct-resales, eCommerce platform access, auctions to global buyers, environmentally conscious recycling as well as donation global partners to align nonprofit asset-level certificates.

Summary

GE HealthCare's Medical Technology Advanced Services is powered globally, delivered locally. Working with GE HealthCare's Medical Technology Advanced Services ensures collaboration with a partner possessing depth and experience in each of these essential disciplines.

Our teams are united by the mission to enable the future of care along side our health system providers. We achieve this with collaborative mindsets, joint governance structures, continuous optimization and technologies that are Healthtech focused to enable your health systems to sustainable transformative care.